

Course Code	Course Name	Teoretical	Practice	Laboratory	Credits	ECTS
GM315	COMMUNICATION	2.00	0.00	0.00	2.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: Bachelor					
Course Type	: Optional					
Preconditions	: Not					
Objectives of the Course	: To inform students about interpersonal communication subjects such as listening, speaking, non-verbal communication, and help them improve their interpersonal communication skills					
Course Contents	: Definition and importance of communication, The process of communication, Communication types, Verbal Communication, Non-verbal communication and body language, Written communication, Communication failures, Effective Speaking, Effective Listening, Issues to be considered for a successful communication, Benefits of a successful communication, Empathy.					
Recommended or Required Reading	: Core Textbook: Kılınç B., Eriş U. (2018). Contact Information. Anadolu University Publications, Eskişehir.					
Planned Learning Activities and Teaching Methods	: The presentation will include narration, a question-and-answer session, and a discussion					
Recommended Optional Programme Components	: Supplementary Textbook: Eroğlu E., Yüksek H. (2013). Effective Communication Techniques. Anadolu University Publications, Eskişehir.					
Course Instructors	: Dr. Öğr. Üyesi Gülnar Sözbilen					
Instructor's Assistants	: Dr. Gülnar SÖZBİLEN, Assistant Professor					
Presentation Of Course	: The course will be delivered face-to-face on the day, time, and in the classroom specified in the 2025-2026 Fall Semester course schedule.					
Update Date	: 8/26/2025 1:22:30 PM					
Dosya İndirilme Tarihi	: 8/27/2025					

Course Outcomes

Upon the completion of this course a student :

- 1 Know the basic concepts about interpersonal communication.
- 2 Know the interpersonal communication tools.
- 3 Knows how to build a more effective interpersonal communication.
- 4 Understand the organizational communication process and the importance of effective organizational communication.
- 5 Understands mass communication and is familiar with mass media tools.
- 6 Understands intercultural differences and intercultural communication.
- 7 Explain the impact of egocentrism in communication and the importance of awareness and respect.

Preconditions

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Weekly Contents

	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1. Week	*INTRODUCTION TO COMMUNICATION - The Cultural Context of Communication - Communication as a Process and Its Elements - Communication as a Process of Meaning Production and Meaning Change			*Students will prepare for the course by reading pages 3-10 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion	Ö.C.1 Ö.C.1 Ö.C.1
2. Week	*VERBAL COMMUNICATION - Definition and Importance of Speaking - The Origin of Speaking - Speech, Society, and Culture - Qualities of a Good Speaker			*Students will prepare for the course by reading pages 19-30 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion	Ö.C.3 Ö.C.3 Ö.C.3
3. Week	*VERBAL COMMUNICATION - Strategies for a Good Speech			*Students will prepare for class by reading pages 31-40 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion	Ö.C.2 Ö.C.3 Ö.C.2 Ö.C.3 Ö.C.2 Ö.C.3 Ö.C.2 Ö.C.3

	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
4. Week	*NON-VERBAL COMMUNICATION - Definition of Non-Verbal Communication - Common Characteristics of Non-Verbal Communication Codes - Environment, Body Language, and Sound Codes in Non-Verbal Communication			*Students will prepare for the course by reading pages 49-65 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3
5. Week	*INTERPERSONAL COMMUNICATION AND GROUP COMMUNICATION - Elements, Models, and Principles of Interpersonal Communication - Structure of Messages in Interpersonal Communication - The Importance of Listening in Interpersonal Communication - Group Communication			*Students will prepare for the course by reading pages 73-92 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1
6. Week	*ORGANIZATIONAL COMMUNICATION - Fundamental Approaches to Organizations - The Organizational Communication Process			*Students will prepare for the course by reading pages 101-108 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.4 Ö.Ç.4 Ö.Ç.4
7. Week	*ORGANIZATIONAL COMMUNICATION - Organizational Climate - Conflict, Nonverbal Communication, and Public Relations in Organizational Communication			*Students will prepare for the course by reading pages 109-115 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.4 Ö.Ç.4 Ö.Ç.4
8. Week	*Midterm Exam			*Students should prepare for the exam by reviewing the topics covered up until exam week. Writing during this period is more effective and efficient.	*Question and answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
9. Week	*MASS COMMUNICATION - The Concept of Mass and Mass Society - The Process and Nature of Mass Communication - Mass Media - Characteristics and Functions of Mass Media			*Students will prepare for the course by reading pages 121-136 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.5 Ö.Ç.5 Ö.Ç.5
10. Week	*ONLINE COMMUNICATION - What is Online Communication? How is It Established? - How Does Online Communication Affect Our Lives? - What Should We Consider When Communicating Online? - How Has Online Communication Been Examined?			*Students will prepare for the course by reading pages 145-157 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.5 Ö.Ç.5 Ö.Ç.5
11. Week	*INTERNATIONAL AND INTERCULTURAL COMMUNICATION - Intercultural Communication - Cultural Dimensions - Intercultural Differences			*Students will prepare for the course by reading pages 165-176 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.6 Ö.Ç.6 Ö.Ç.6
12. Week	*EFFECTIVE COMMUNICATION AND CORRECT UNDERSTANDING			*Students will prepare for the course by reading pages 3-13 of the supplementary textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.3 Ö.Ç.3 Ö.Ç.3
13. Week	*EFFECTIVE COMMUNICATION AND ACCURATE EXPLANATION			*Students will prepare for the course by reading pages 21-31 of the supplementary textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.3 Ö.Ç.3 Ö.Ç.3 Ö.Ç.3
14. Week	*QUALITY IN COMMUNICATION - The Impact of Egocentrism in Communication - Communication Selves - Behavioral Styles in Communication			*Students will prepare for the course by reading pages 83-99 of the supplementary textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.7 Ö.Ç.7 Ö.Ç.7

	Teoretical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
15. Week	*Final Exam			*Students should prepare for the exam by reviewing the topics covered up until exam week. Writing during this period is more effective and efficient.	*Quetion and answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.5 Ö.Ç.6 Ö.Ç.7 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.5 Ö.Ç.6 Ö.Ç.7 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.5 Ö.Ç.6 Ö.Ç.7

Assesment Methods %
1 Ara Sınav : 40.000
3 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Derse Katılım	10	2.00	20.00
Ders Öncesi Bireysel Çalışma	14	1.00	14.00
Ders Sonrası Bireysel Çalışma	14	1.00	14.00
Ara Sınav Hazırlık	1	4.00	4.00
Final Sınavı Hazırlık	1	4.00	4.00
Teorik Ders Anlatım	13	2.00	26.00
Total : 84.00			
Sum of Workload / 30 (Hour) : 3			
ECTS : 3.00			

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O.
L.O. 1	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5	5	5	0	0	0	0
L.O. 2	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5	5	5	0	0	0	0
L.O. 3	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5	5	5	0	0	0	0
L.O. 4	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5	5	5	0	0	0	0
L.O. 5	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5	5	5	0	0	0	0
L.O. 6	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5	5	5	0	0	0	0
L.O. 7	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5	5	5	0	0	0	0
Average	0	0	0	0	0	0	0	0	0	0	0	0	5.00	0	0	0	0	5.00	5.00	5.00	0	0	0	0

BEWARE OF PLAGIARISM Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person's ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevşehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.